

A.G & S.G Siddhartha Degree College for Arts & Science
(Autonomous), Vuyyuru-521165.

➤ **2022-2023**

Name of the event: Guest Lecture

Topic: Web Development using Python

Date Conducted: 27-06-2022

Name and designation of the resource person: T.Sujatha, Director of PINKMOON Technologies Private Limited, Vijayawada

Report on the guest lecturer:

1. **Objectives:**

To obtain a challenging position that fully utilizes my skills and provides me with suitable opportunities to grow my technical and communication skills this would help me as a fresher to grow while working towards the organizational goals.

2. **Notes on lecture:**

Your college will have a lot of resources to help you learn more about these internship opportunities. You might also find positions through personal connections and social media platforms like LinkedIn.

Some of the top internships for computer science majors include:

- Web developer
- Computer science professional
- Software developer
- Software engineer
- Information technology (IT) professional
- Python developer
- Web engineer
- IT help desk professional
- Computer programming instructor
- Computer engineer

3. **Outcome:**

Internship experience is invaluable. Although it can be tough to manage both College and work, what you end up getting out of it is worth the extra effort.



Signature of the HOD

(T. Naga Prasada Rao)

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➤ **2022-2023**

Name of the event: Guest Lecture

Topic: Role of Relationship Management

Date Conducted: 02-12-2022

Name and designation of the resource person: Ch.Rajesh

Report on the guest lecture:

1. Objectives:

The main objective of a CRM is to create a better customer experience. When your customers have a good sales experience, you are more likely to experience an increase in sales as a result.

2. Notes on lecture:

The goal of a CRM is to create a better customer experience. When your customers have a good sales experience, you are more likely to experience an increase in sales as a result. To get the most out of your CRM, you must have a clear set of goals and objectives. The top five CRM goals to keep in mind include:

- improving business efficiency
- improving customer satisfaction
- expanding your customer base
- enhancing your sales and
- supporting teams
- building long-term relationships

3. Outcome:

A basic understanding of CRM systems can help you recognize their potential for helping organizations use marketing information more effectively.



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➤ **2022-2023**

Name of the event: Guest Lecture

Topic: Resent Trends in Information Technology.

Date Conducted: 09-09-2022

Name and designation of the resource person: Dr. R.Kiran Kumar Asst.proficer
Dept of computer science Krishna University College of arts & science.

Report on the guest lecture:

1. Objectives:

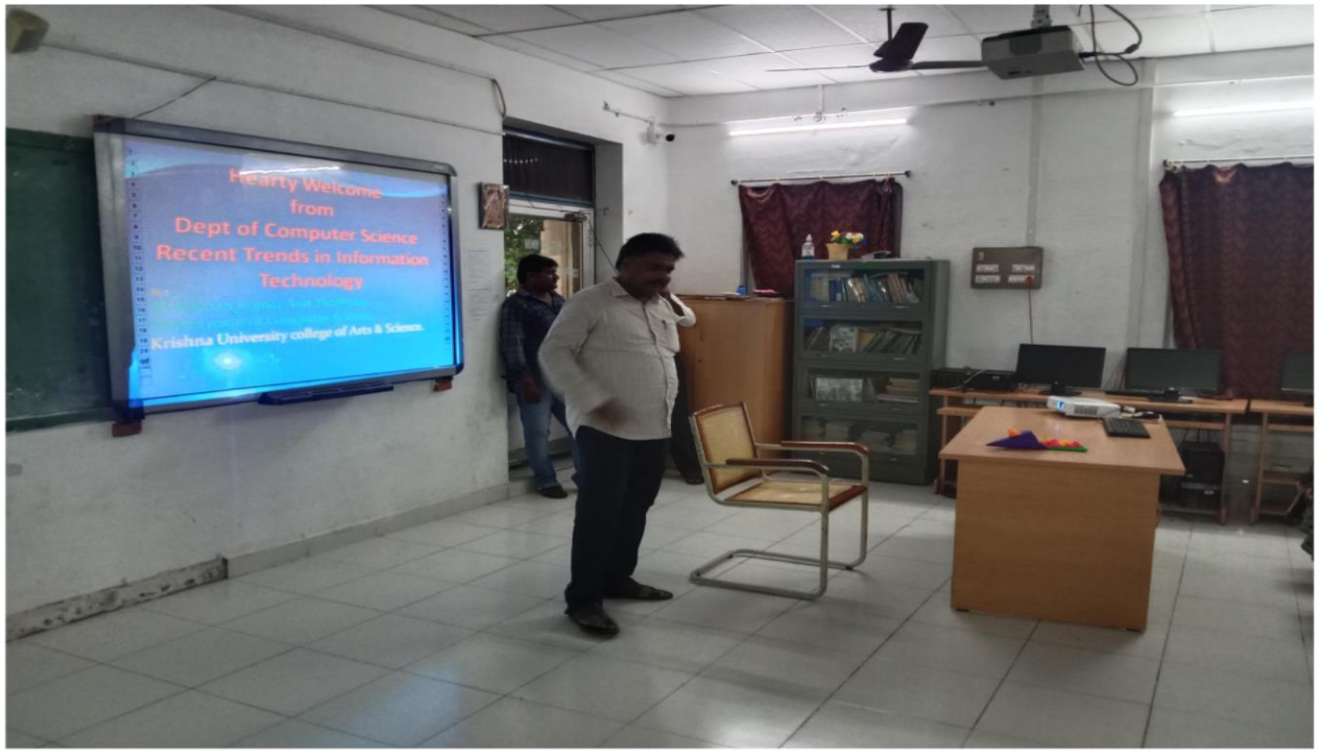
The IT world never stands still. This rapid, ever-changing industry is full of new technologies, tools, software frameworks and innovative ideas.

2. Notes on lecture:

1. Artificial Intelligence and Machine Learning
2. 5G Proliferation
3. Quantum Computing
4. Blockchain
5. Cybersecurity
6. Edge Computing
7. Robotic Process Automation (RPA)
8. Virtual Reality and Augmented Reality
9. Growth of IoT Networks
10. Cloud Migration

3. Outcome:

The world of information technology would never stand still. This rapid, ever-changing industry is full of new technologies, tools, software frameworks, and innovative ideas. Keep up-to-date with the latest trends in technology. It means keeping your eyes on the future to know which skills you'll need to secure a safe job tomorrow, and even learn how to get there.





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➤ **2022-2023**

Name of the event: Guest Lecture

Topic: problem solving Techniques

Date Conducted: 16-03-2023

Name and designation of the resource person: Dr. M. Babu Reddy HOD, Dept. of Computer Science Krishna University, Machilipatnam, Andhra Pradesh

Report on the guest lecture:

1. Objectives:

Creativity and problem solving play a critical role in computer programming. It is important to apply a structured process to identify problems and generate creative solutions before a program can be developed. This handout will explain the process of approaching a problem and developing a solution for it.

2. Notes on lecture:

Resource person of the day Dr. M. Babu Reddy, HOD, Department of Computer Science, Krishna University, concentrated more on eliminating fear on programming and also delivered a talk on “How to improve efficiency of a program by using basic mathematical principles”.

Program Design - Algorithm, Flowchart and Pseudo code.

Coding.

Compilation and Execution.

Debugging and Testing.

Program Documentation.

3. Outcome of event :

After Listening to the guest lecture, some of the students are able to write the programs without any fear and it also improved their efficiency in solving complex problems.



Signature of the HOD

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