

Internship on  
**DIGITAL MARKETING**  
**BACHELORE IN COMPUTER SCIENCE**

Submitted By

**THOTA LAVANYA**

**2053730**

Under the Guidance of

**O.TEJA SRI ,MCA**

Lecturer in Computer Science



**Department of Computer Science**

**A.G. & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE**

*(Autonomous, Affiliated to Krishna University, Machilipatnam)*

**Vuyyuru, KrishnaDt- 521165**

**2021-2022**

Internship on

**DIGITAL MARKETING**

**A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE**

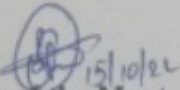
**Dept of Computer Science**

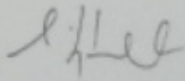


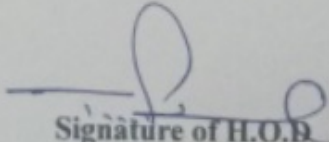
**CERTIFICATE**

This is to certify the project titled **DIGITAL MARKETING**

is the bonafide work **MS.THOTA LAVANYA** bearing 2053730 in II B.Sc (M.C.Cs)- IV semester computer science in partial fulfillment for the award of **Bachelor in Computer Science**. The results in the report have not been submitted to any university for the any degree

  
Signature of the Mentor

  
Signature of Guide (CEO ,ExcelR)

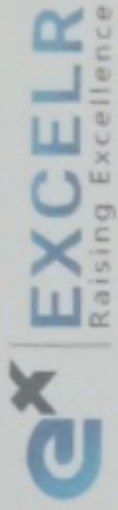
  
Signature of H.O.D  
Head of the Department of Computer Science  
A.G & S.G Siddhartha Degree College  
VUYYURU - 521 168

## DECLARATION

I hereby declared that the work is being presented in thesis entitled "DIGITAL MARKETING" submitted towards the partial fulfillments of requirements for the award of the degree of Bachelor of Computer Science is an authentic record of my work carried out under the supervision of **T.Naga Prasad Rao**, lecturer of Computer Science Department, A.G&S.G Siddhartha Degree College of Arts and Sciences. The matter embodied in this dissertation report has not been submitted elsewhere for any other degree. Furthermore, the technical details furnished in previous chapters of this report are purely relevant to the above project and there is no deviation from the theoretical point of view for design, development and implementation.

I also express my gratitude to our beloved mentor **O.Teja Sri** for her support & guidance for the project and giving ideas to deal with the work.

*T. Lavanya*  
THOTA LAVANYA - 2053730



# CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

*Lavanya Thota*

For successful completion of  
30 hours Live Training Program on

**Digital Marketing**

Held from 12<sup>th</sup> Sep 2022 to 30<sup>th</sup> Sep 2022.



Cert No: EXCEL R-EDL-70268/06102022

A handwritten signature in black ink, appearing to read 'R. Tavva', is written over the printed name.

**Ram Tavva**  
CEO, ExcelR