

INTERNSHIP ON  
DIGITAL MARKETING  
BACHELORE IN COMPUTER SCIENCE

Submitted By

**GURRALA NAGA SIRISHA**

**2053731**

Under the Guidance of

**Miss.M.SANTHI, M.Sc.**

Lecturer in Chemistry Dept.



**Department of Computer Science**

**A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE,  
VUYYURU**

*(Autonomous, Affiliated to Krishna University, Machilipatnam)*

**Vuyyuru, Krishna Dt – 521165**

**2021 – 2022**

A Internship Report on  
**DIGITAL MARKETING**

**A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE**

**Dept of Computer Science**



**CERTIFICATE**

This is to certify the Internship titled **DIGITAL MARKETING** is the bonafide work **Ms.GURRALA NAGA SIRISHA** bearing **2053731** in II B.Sc (M.E.Cs) – IV Semester computer science in partial fulfillment for the award of **Bachelor in Computer Science**. The results in the report have not been submitted to any university for the any degree.

*M. Sautter*  
Signature of the Mentor

*[Signature]*  
Signature of Guide (CEO, EXCEL R)

*[Signature]*  
Signature of H.O.D

Head of the Department  
A.G. & S. G. S. DEGREE COLLEGE  
VUYYURU - 521 166  
25/10/22



# CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

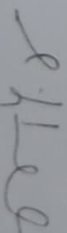
*G. Naga Sirisha*

For successful completion of  
30 hours Live Training Program on

**Digital Marketing**

Held from 12<sup>th</sup> Sep 2022 to 30<sup>th</sup> Sep 2022.

Cert No: EXCEL R-EDL-70342/06102022

  
**Ram Tavva**  
CEO, Excel R



## DECLARATION

I hereby declared that the work is being presented in thesis entitled “**DIGITAL MARKETING**” submitted towards the partial fulfillments of requirements for the award of the degree of Bachelor of Computer Science is an authentic record of my work carried out under the supervision of **Sri.T.Naga Prasada Rao**, lecturer of Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Sciences. The matter embodied in this dissertation report has not been submitted elsewhere for any other degree. Furthermore, the technical details furnished in previous chapters of this report are purely relevant to the above project and there is no deviation from the theoretical point of view for design, development and implementation.

*G. Naga Sirisha*  
GURRALA NAGA SIRISHA  
2053731



## ACKNOWLEDGEMENT

I would like to articulate my profound gratitude and indebtedness to my guide **Sri.Thota Naga Prasada Rao** who has always been a constant motivation and guiding factor throughout the project time in and out as well. It has been a great pleasure for me to get an opportunity to work under his guidance and complete the project successfully.

I would like to express my gratitude to **Sri.Thota Naga Prasada Rao**, Head of Computer Science Department who supported me making this PROJECT.

I would like to thank Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Science for consistently supporting my work throughout the project period with all patience and understanding, giving valuable inputs wherever required for betterment and result oriented work.

I also express my gratitude to our principal **Sri.K.Satyanarayana** for his encouragement and facilities provided during the course of project.

I also express my gratitude to our beloved mentor **Miss.M.SANTHI, M.Sc.** for his support & guidance for the project and giving ideas to deal with the work.

I also grateful to other staff members of the college for co-operating with me through out my project.

*G. Naga Sirisha*  
GURRALA NAGA SIRISHA  
2053731