

INTERNSHIP ON
DIGITAL MARKETING
BACHELORE IN COMPUTER SCIENCE

Submitted By

NALUKURTI VINODH BABU

2053747

Under the Guidance of

Miss.M.SANTHI, M.Sc.

Lecturer in Chemistry Dept.



Department of Computer Science

**A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE,
VUYYURU**

(Autonomous, Affiliated to Krishna University, Machilipatnam)

Vuyyuru, Krishna Dt – 521165

2021 – 2022

A Internship Report on
DIGITAL MARKETING

A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

Dept of Computer Science



CERTIFICATE

This is to certify the Internship titled **DIGITAL MARKETING** is the bonafide work **Mr.NALUKURTI VINODH BABU** bearing **2053747** in II B.Sc (M.C.Cs) – IV Semester computer science in partial fulfillment for the award of **Bachelor in Computer Science**. The results in the report have not been submitted to any university for the any degree.

M. Sautter
Signature of the Mentor 15/10/22

[Handwritten Signature]

Signature of Guide (CEO, EXCELR)

[Handwritten Signature]
Signature of H.O.D

Head of the Dept. of Chemistry
A. G. & S. G. SIDDHARTHA DEGREE COLLEGE
VUYYURU - 521 168



CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

Vinodh Babu Nalukurti

For successful completion of
30 hours Live Training Program on

Digital Marketing

Held from 12th Sep 2022 to 30th Sep 2022.



Cert No: EXCELR-EDU70937, 06500022

A handwritten signature in black ink, appearing to read 'Ram Tavva', is written over a white background.

Ram Tavva
CEO, ExcelR

ACKNOWLEDGEMENT

I would like to articulate my profound gratitude and indebtedness to my guide **Sri.Thota Naga Prasada Rao** who has always been a constant motivation and guiding factor throughout the project time in and out as well. It has been a great pleasure for me to get an opportunity to work under his guidance and complete the project successfully.

I would like to express my gratitude to **Sri.Thota Naga Prasada Rao**, Head of Computer Science Department who supported me making this PROJECT.

I would like to thank Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Science for consistently supporting my work throughout the project period with all patience and understanding, giving valuable inputs wherever required for betterment and result oriented work.

I also express my gratitude to our principal **Sri.K.Satyanarayana** for his encouragement and facilities provided during the course of project.

I also express my gratitude to our beloved mentor **Miss.M.SANTHI, M.Sc.** for her support & guidance for the project and giving ideas to deal with the work.

I also grateful to other staff members of the college for co-operating with me through out my project.




NALUKURTI VINODH BABU

2053747

DECLARATION

I hereby declared that the work is being presented in thesis entitled “**DIGITAL MARKETING**” submitted towards the partial fulfillments of requirements for the award of the degree of Bachelor of Computer Science is an authentic record of my work carried out under the supervision of **Sri.T.Naga Prasada Rao**, lecturer of Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Sciences. The matter embodied in this dissertation report has not been submitted elsewhere for any other degree. Furthermore, the technical details furnished in previous chapters of this report are purely relevant to the above project and there is no deviation from the theoretical point of view for design, development and implementation.


NALUKURTI VINODH BABU
2053747