

INTERNSHIP PROJECT REPORT ON

STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO

**Submitted to
Department of Economics**



**Submitted By
G.SivaNagaBabu-(2011005) III B.A**



In partial fulfillment for the award of Degree of Bachelor of Arts (B.A)

Project Guide: Suresh

JIO Care Centre, Kalidindi

Mentor: N.Rama Rao

H.O.D in Economics

A. G & S.G. SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE, VUYYURU
(An Autonomous college in the jurisdiction of Krishna University)
Accredited by NAAC with "A" Grade

2022-2023

November 1st 2022 To 24th February 2023

DECLARATION

I hereby declare that the Internship Report entitled ““ STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO”” is a genuine record of project work done by me under the guidance of N.RamaRao, H.O.D in Economics , and the work presented in this report has not been submitted earlier.

G. Siva Naga Babu

G.SivaNagaBabu

III B.A

Roll.No: 2011005

CERTIFICATE

This is to certify that the Internship Project work report entitled “ **STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO**” is a bonafide project report carried out by G.SivaNagaBabu-(2011005) III B.A is submitted to the Department of Economics AG SG SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE, VUYYURU for the partial fulfillment of Degree of Bachelor of Arts (B.A)


Mentor


Head of the Department


Signature of the External Examiner