

**A Project Report on  
MARKETING TECHNIQUES OF ING VYSYA  
LIFE INSURANCE, HYDERABAD**

A Project Report submitted to the Krishna University in Partial Fulfillment of the  
Requirements for the Award of the Degree of BACHELOR OF COMMERCE

SUBMITTED

BY

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**Under the Guidance of  
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**AG & SG SIDDHARTHA DEGREE COLLEGE OF ARTS &  
SCIENCE-VUYYURE  
2020-21**


**PROJECT GUIDE:**  
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## **CERTIFICATE**

This is to certify that the project entitled **MARKETING TECHNIQUES OF  
ING VYSYA LIFE INSURANCE; HYDERABAD** Submitted  
**KHITEPALLI SIVA NAGENDRA BABU** is of this original research work. It does not form part of  
any previous report submitted to this university or any other Universities.

Place: VUYYURU

Date:

  
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**DECLARATION**

I hereby declare that the project entitled entitled **MARKETING TECHNIQUES OF  
ING VYSYA LIFE INSURANCE; HYDERABAD** Submitted by me is my  
original research work. It does not form part of any previous report submitted to this  
university or any other Universities.

Place: VUYYURU

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