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**A Project Report on
MARKETING TECHNIQUES OF ING VYSYA
LIFE INSURANCE, HYDERABAD**

A Project Report submitted to the Krishna University in Partial Fulfillment of the
Requirements for the Award of the Degree of BACHELOR OF COMMERCE

SUBMITTED

BY

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Under the Guidance of
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**AG & SG SIDDHARTHA DEGREE COLLEGE OF ARTS &
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2020-21

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CERTIFICATE

This is to certify that the project entitled **MARKETING TECHNIQUES OF LIC VYSYA LIFE INSURANCE; HYDERABAD** Submitted by **NIMMAKURI SANDEEP** is of this original research work. It does not form part of any previous report submitted to this university or any other Universities.

Place: VUYYURU
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DECLARATION

I hereby declare that the project entitled entitled **MARKETING TECHNIQUES OF
ING VYSYA LIFE INSURANCE; HYDERABAD** Submitted by me is my
original research work. It does not form part of any previous report submitted to this
university or any other Universities.

Place: VUYYURU

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