

**A Project Report on
MARKETING TECHNIQUES OF ING VYSYA
LIFE INSURANCE, HYDERABAD**

A Project Report submitted to the Krishna University in Partial Fulfillment of the
Requirements for the Award of the Degree of BACHELOR OF COMMERCE

SUBMITTED

BY

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**AG & SG SIDDHARTHA DEGREE COLLEGE OF ARTS &
SCIENCE-VUYYURE
2020-21**

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CERTIFICATE

This is to certify that the project entitled **MARKETING TECHNIQUES OF
ING VYSYA LIFE INSURANCE; HYDERABAD** Submitted
KONITHALA LIKSHMANA RAJU is of this original research work. It does not form part of an
previous report submitted to this university or any other Universities.

Place: VUYYURU
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DECLARATION

I hereby declare that the project entitled **MARKETING TECHNIQUES OF VYSSA LIFE INSURANCE; HYDERABAD** Submitted by me is my original research work. It does not form part of any previous report submitted to this university or any other Universities.

Place: VUYYURU

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