

INTERNSHIP ON
DIGITAL MARKETING
BACHELORE IN COMPUTER SCIENCE

Submitted By

MUNIPALLI AJAY

2051621

Under the Guidance of

Miss.G.KATYAYINI, M.Sc.

Lecturer in Computer Science



Department of Computer Science

**A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE,
VUYYURU**

(Autonomous, Affiliated to Krishna University, Machilipatnam)

Vuyyuru, Krishna Dt – 521165

2021 – 2022

A Internship Report on
DIGITAL MARKETING

A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

Dept of Computer Science



CERTIFICATE

This is to certify the Internship titled **DIGITAL MARKETING** is the bonafide work **Mr.MUNIPALLI AJAY** bearing **2051621** in II B.Sc (M.P.Cs) – IV Semester computer science in partial fulfillment for the award of **Bachelor in Computer Science**. The results in the report have not been submitted to any university for the any degree.

G. Katyayini
Signature of the Mentor

[Handwritten Signature]
Signature of Guide (CEO, EXCEL R)

[Handwritten Signature]
Signature of H.O.D
Head of the Department of Computer Science
AG & SG Siddhartha Degree College
VUYYURU - 521 101



CERTIFICATE

OF PARTICIPATION

This certificate is proudly presented to

Ajay Munipalli

For successful completion of
30 hours Live Training Program on

Digital Marketing

Held from 12th Sep 2022 to 30th Sep 2022.

Cert No: EXCEL-EDL-70036/06102022



A handwritten signature in black ink, appearing to read 'Ram Tavva'.

Ram Tavva
CEO, ExcelR

DECLARATION

I hereby declared that the work is being presented in thesis entitled “**DIGITAL MARKETING**” submitted towards the partial fulfillments of requirements for the award of the degree of Bachelor of Computer Science an authentic record of my work carried out under the supervision of **Sri.T.Naga Prasada Rao**, lecturer of Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Sciences. The matter embodied in this dissertation report has not been submitted elsewhere for any other degree. Furthermore, the technical details furnished in previous chapters of this report are purely relevant to the above project and there is no deviation from the theoretical point of view for design, development and implementation.

M. Ajay

Munipalli Ajay

2051621